

What's Your Story?



BOOK
MENTORS



“

Everyone has a book in them.

It's just getting it out of them and on paper that is the challenge.”



It can sound like a cliché but everyone – celebrity, successful business entrepreneur, corporation or ordinary person alike - does have a story inside them just waiting to come out and be told.

How many of us have had the thought ‘I’d like to write a book about that’ but didn’t know where to start or how to go about it?’

In today’s digital world of self-publishing, the opportunity to put your thoughts down on paper and see them emerge in print has never been greater – or easier.

If you have an idea, an experience, a success story, a passion or a purpose that you or your business would like to share with the world, we can help mentor you through this enjoyable and exhilarating process.

But like any project, in order to be successful it needs a plan - a strategy and a desired outcome. And of course, a great and appealing story line!



SO MANY DIFFERENT DIRECTIONS

 Take a stroll through any bookstore – or these days go online - and you'll find myriad books on every topic and genre imaginable, from biographies to autobiographies, business-based books covering corporate history, milestone achievements - anniversaries etc, motivational or inspirational books based on something about which you are passionate or industry-based publications and even family histories.

Then there's the approach and the style – should it be written in first person, second person, using point-of-view or narrative? Should the story flow chronologically or be told in flashback or is it just factual information presented on a specific subject? Should it be printed in black and white or colour?

Do you include images?
Do you intend it to become recommended reading on a course syllabus or have it displayed on the shelves of our national and state libraries?

Each approach requires its own different style, content and subject matter. But they all have one thing in common and that is a BEGINNING, MIDDLE & END!

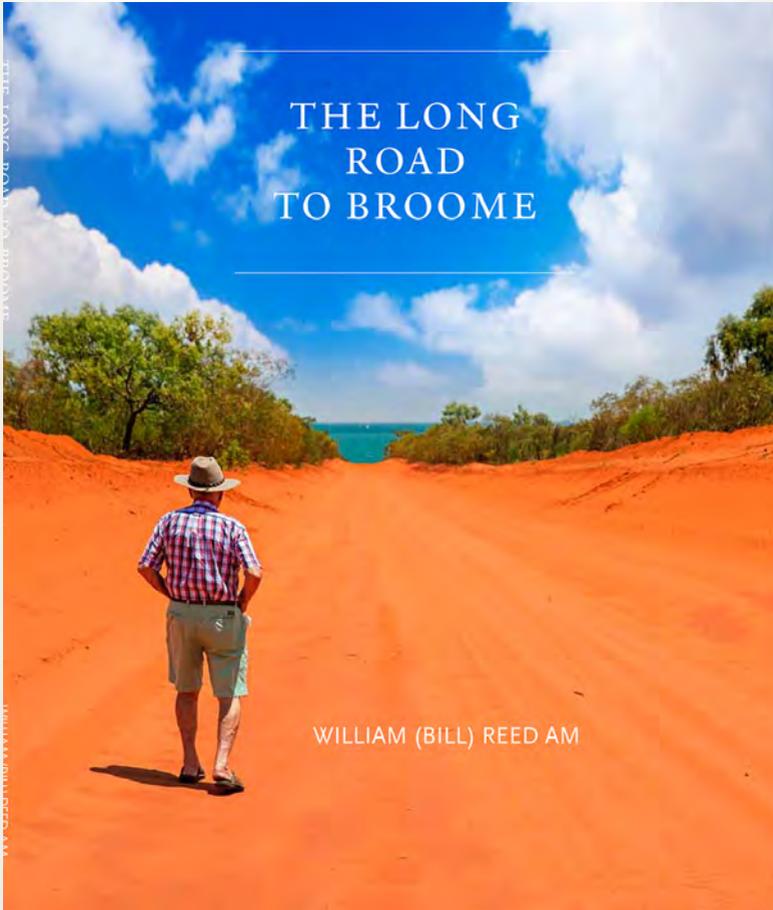
Of course it is a little more complicated than that but if you adopt this basic approach, you can, with help and guidance, flesh out your story or message and present it in a logical, fluent manner.

“I was impressed with Ross's ability to understand and interpret sometimes complex concepts and turn them into beautifully written words in my book.”

Jules Lewin, Charthill Legal



THE LONG ROAD TO BROOME



Bill Reed's 'The Long Road To Broome' was one of the most satisfying and rewarding book projects it has been my privilege to work on.

Bill's story reads like a 'boy's own adventure'. I helped Bill tell his amazing story over a 12-month period during which I got to know the man behind the book.

Ross Addison

“*A good story, well told will always gain traction and be remembered by its readers.*”

TAKING THE FIRST STEP



Writing a book and seeing it published in print, or online, is on countless people's bucket list, but they either never get around to putting in the necessary time and effort to plan the journey, or are not sure where to start.

That's why it helps if you can undertake that journey with the assistance of an experienced professional. We can turn what has always been your dream into a living, breathing legacy that will always be there, in print for future generations to see.



“*I would have no hesitation in recommending Ross to any company or individual contemplating the production of a high quality publication.*”

Josephine Yee Joy
Former Company Secretary, Air Pacific

The
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To find out more about how to 'tell your story' call Ross 0417036127 or email ross@thewratt.com.au